

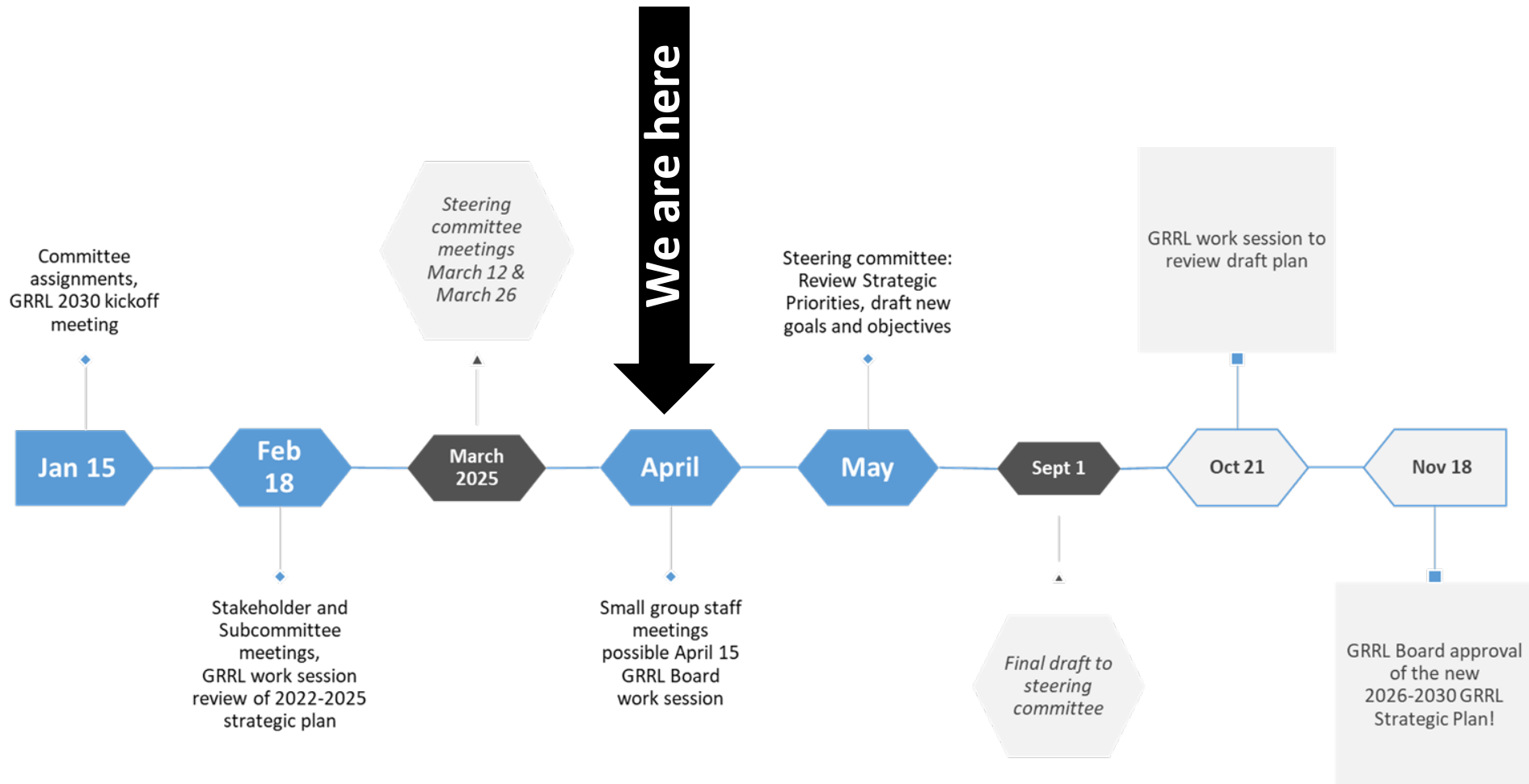
Welcome! GRRL 2030

Envisioning
our bright future



From: <https://tenor.com/view/cool-chill-sunglasses-cat-gif-18895110>

GRRL 2030 Project Milestones



Outcomes for today

- **Reflect on key progress** - Review progress of GRRL Strategic Plan Steering Committee
- **Stay focused on patrons** - Keep our commitment to a patron-centered strategic planning process
- **Shape the future** - Generate ideas for strategic directions for 2026-2030
- **Reimagine our purpose** - Team up with Breanne's group to refresh and revitalize our mission and vision.
- **Unite for success** - Align our vision between stakeholders, patrons, and staff

Agenda

1. Introductions
2. Review progress of Strategic Plan Steering Committee
3. Reflection
4. Small group discussions
5. Report out
6. Next steps

Ground rules

- Decisions will be made in the best interest of GRRL patrons and the communities we serve based on current and future needs.
- Give people the benefit of the doubt.
- If a discussion takes longer than the time allotted, the facilitator will check with the group to see they want to spend more time on the topic or move forward.
- Take space, make space.
- Build and maintain brave space.
- Offer what you can, ask for what you need.
- One mic, one conversation.
- Communicate with respect and expect differences.

Introductions

*At your table,
share your name,
and what library service do you use the most*

GRRL 2030 Strategic Plan Steering Committee Progress

City stakeholder feedback

Core strengths:

- Small-town identity is important to balance with community growth
- Libraries are valued community hubs, especially for safe, welcoming spaces
- Internet access, study areas, and meeting rooms are essential
- Strong local partnerships help to serve diverse community needs

Growth opportunities:

- Improved spaces - seating, accessibility
- Increase access through open hours, self-service technology
- Strengthen partnerships
- Increase community awareness
 - collaborate on community-wide calendars - avoid duplication of effort
- Meeting the needs of new residents, immigrants

Steering Committee Visions

Priorities for Tier 1/2

- Convenience
- Exceptional Service
- Library Awareness - we are FREE

Priorities for Tier 3/SCPL

- Staff knowledge
- Knowing what our communities want
- Welcoming space, feel belonging (i.e. seating)

Priority for Public Services Team

- Helping people with access barriers

- Languages/translation (service, collection, marketing)
- School partnerships and collaborations (reading - math core)
- Library 101 basics
- Focus - Parents (adults) > kids
- First interaction - relationship building
- Comfortable spaces
- Fighting illiteracy
- Importance of fundraising
- Artificial Intelligence - how it fits within the library

Backcasting - steps we need to take

Library Awareness

- FREE (tax-supported)
- Services offered
- Fines free

Staff training

- Consistency
- Staying up to date
- Clean & easy-to-navigate staff page

Books

- Readers Advisory
- Explore readalikes
for high waitlist requests

Technology

- Remove barriers (languages)
- Free printing
- Self-service options
- Digital literacy for staff and patrons

Guiding Principles - Strategic Filters

Core Values

*Great River Regional Library is a **PATRON CENTERED** organization, and we express this commitment through three Core Values:*

- *Exceptional Service*
- *Forward Thinking*
- *Community Focus*

Logic Model Outcomes

- Empowerment of library users to use library resources on their own
- Improved culture of literacy among community members
- An engaged community - engaged in lifelong learning
- Increased digital equity and inclusion

- 1. Patron Service**
- 2. Resources (stuff)**

Reflect on what you heard

In your group:

- ★ Write down three points from the presentation that made an impression on you
 - positive or negative
 - what surprised you?
 - what reinforced what you already knew?
- ★ Pair off and share with partner



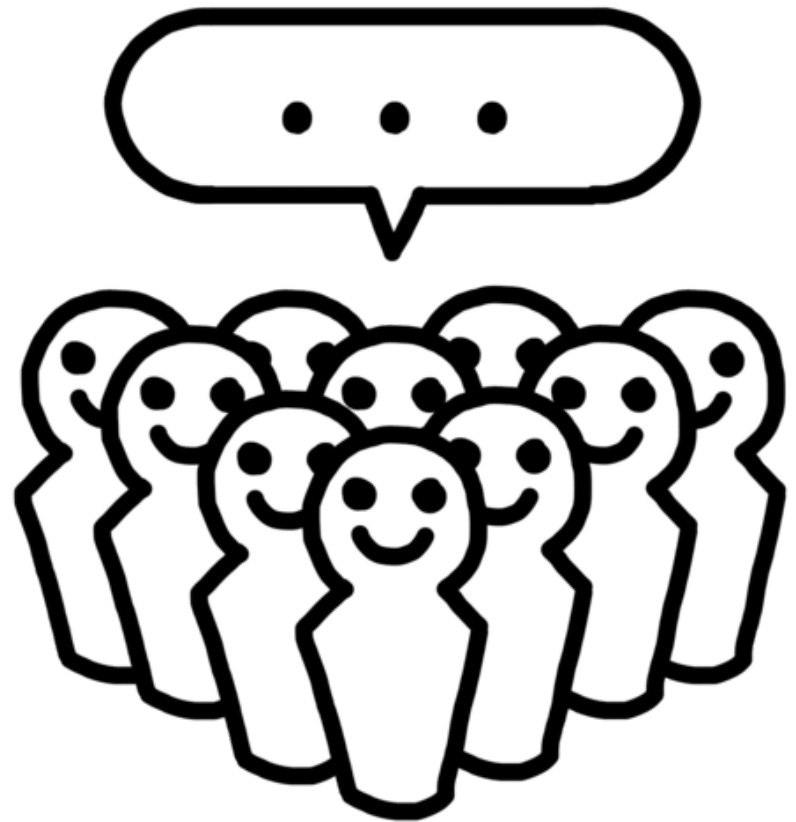
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Small group work - tasks today

- ★ Focus on your table's assigned topic:
 - Discuss updates to mission/vision - Breanne's group
 - Empowerment of library users to use library resources on their own
 - Improved culture of literacy among community members
 - An engaged community - engaged in lifelong learning
 - Increased digital equity and inclusion
- ★ Think about how to reach these outcomes and serve our patrons best

Small group discussions

- ★ Silently...On post-its, write down 5 things (1 per post-it) the library could do to achieve your group's assigned outcome
- ★ Talk about and expand on your ideas, cluster similar activities, and give them a category
- ★ Be prepared to share out your group's recommendations



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