2024 Summer Reading Challenge

The theme for iREAD’s 2024 Summer Reading Challenge (SRC) is Read, Renew, Repeat! The challenge will encourage reading as a restorative method of self-improvement and self-preservation.

The Great River Regional Library (GRRL) SRC is a fun way to keep kids learning and their minds growing! Thanks to our sponsors, it is offered free of charge to all children. So what does being a GRRL SRC sponsor mean? Sponsorship provides children who participate the chance to earn fun reading incentives and prizes at their local library while having the resources to stay on track for school during the summertime. In 2023, across 32 branch locations, we had a record-breaking 12,973 babies, children, and teens participate! Our goal is to have every child gain access to books and receive a book bag of their own. Your sponsorship will make a difference for many children in your community!

Your sponsorship of $500 entitles you to:
~Complimentary subscription to GRRL donor newsletter, Currents
~Thank you in Currents newsletter
~Annual recognition on GRRL website’s “Our Supporters” page

Your sponsorship of $750 or more will also receive recognition with:
~All previous entitlements PLUS:
~“Thank you Sponsor” poster for display in all 33 library locations

Your sponsorship of $1,000 or more will also receive recognition with:
~All previous entitlements PLUS:
~Special acknowledgment on website’s homepage in June
~Organization logo included on “Our Supporters” page on the website
~Organization logo featured on Summer Reading Program book bag (offered to participants upon sign-up) – if sponsorship is confirmed by March 29, 2024

2024 Summer Reading Challenge Sponsorship Form

Yes, we are pleased to sponsor kids reading this summer! □ $500 □ $750 □ $1,000
Enclosed is our tax-deductible gift, payable to Great River Regional Library:

Organization Name: ____________________________________________
Contact Name: ___________________________________________ Position: ____________________________
Mailing Address: _____________________________________________ City/Zip: ____________________________
Phone: ___________________________ Email: ___________________________ Website: ____________________________

Send completed form to Great River Regional Library, Attn: Communications & Development,
1300 West St. Germain St., St. Cloud, MN 56301
Want to give online and use a credit/debit card? Go to https://grrl.kindful.com/?campaign=1201471
Want more information? We’d be happy to visit with you!
Please contact GRRL Communications & Development Coordinator Breanne Fruth at (320) 650-2532 or breannef@grrl.lib.mn.us

Office use only: Rec’d __________ Amt. __________ Ckt# __________ Init. __________
Promote your business by adding your company logo to our Summer Reading Challenge bag.

This bag is given to each child when they register for the Reading Challenge that runs for 9 weeks beginning June 3rd.

Your logo will be promoted throughout the summer in 32 libraries located in 6 Central Minnesota counties (Benton, Morrison, Sherburn, Stearns, Todd and Wright).